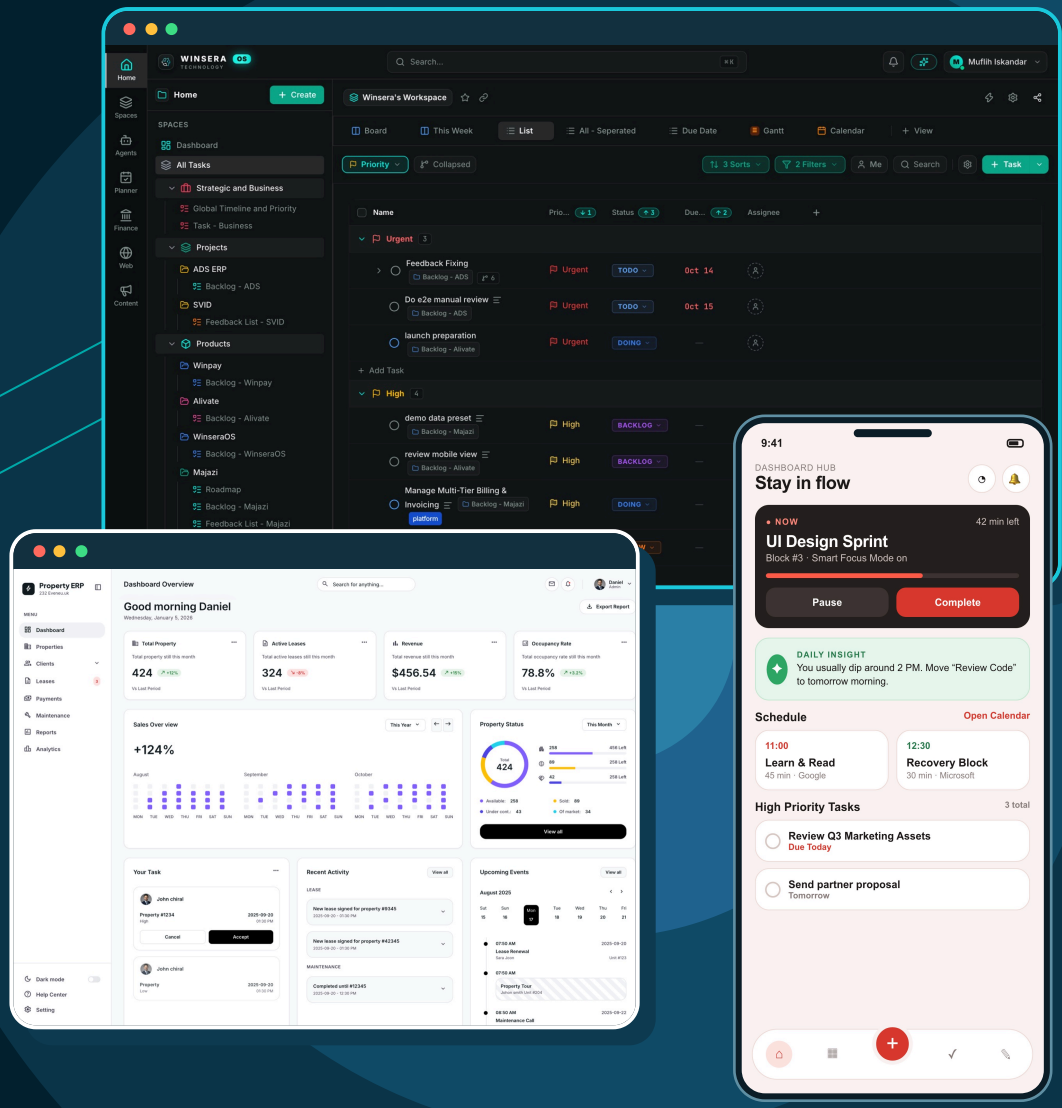
WINSERA
TECHNOLOGY

THE SOFTWARE & AI ORCHESTRATOR FOR YOUR BUSINESS

We Are Powering Smarter Business.

Company Profile 2026. PT Winsera Teknologi Nusantara, an AI-first software house for businesses of every size. Designed, built and launched in weeks, not months.



4–8 Weeks
Typical time from kickoff to a production-ready MVP

3 Pillars
AI & Automation, Web App and Mobile App

5+ Products
Platforms and brands of our own, running in production

50+ Modules
Ready-to-build solutions, from ERP to AI agents

WINSERA TECHNOLOGY

An AI-first software house for businesses that want to grow.

Winsera pairs the power of artificial intelligence with human expertise to build complete software and AI solutions: dependable, production-ready systems in weeks, with results that genuinely work.

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HOW WINSERA WORKS

Speed × Leverage × Execution

An AI-native workflow, with autonomous AI agents working alongside our engineers, shortens the traditional development cycle. A multi-tenant architecture on Supabase and Vercel brings enterprise-grade scale and security without the enterprise price tag.

A fit for SMEs, corporations, schools and professional firms that want to move beyond manual spreadsheets and slow vendors.

AT A GLANCE

Legal entity	PT Winsera Teknologi Nusantara
Brand	Winsera Technology
Business	Software development, AI & automation
Based in	Jatisampurna, Bekasi, West Java, Indonesia
Website	winseratech.com

INDUSTRIES WE SERVE

Healthcare & Clinics · Retail & F&B · Education · Logistics & Distribution · Finance & Audit · Services & Corporate · Travel, Umrah & Hajj

Weeks, Not Months
Speed to launch

Specialized For You
Built around your workflow

Reasonably Affordable
Predictable cost

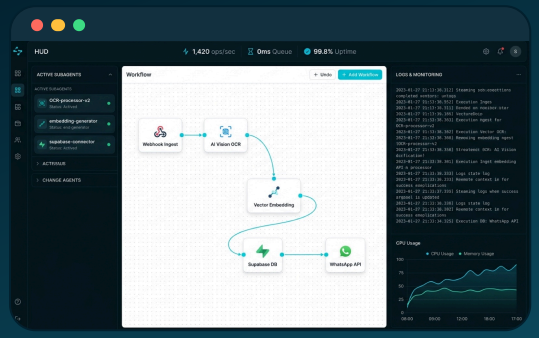
Scalable Systems
Grows with your business

Reliable & Long-Lasting
Systems that last

02 · CORE SERVICES

Three pillars, one integrated ecosystem.

50+
customisable modules



AI

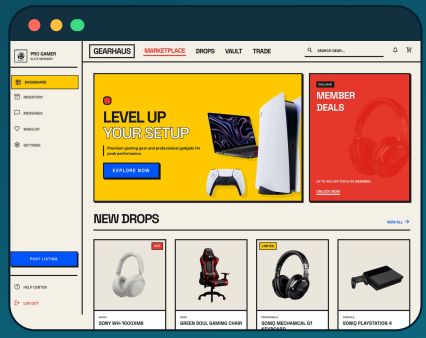
01

AI & Automation

AI agents & workflow automation

Custom AI agents connected to your documents, data and tools, so repetitive work runs on its own.

- AI Agents
- Document & Invoice OCR
- Customer Service Automation
- AI Knowledge Assistant
- Predictive Analytics
- Approval Workflow
- WhatsApp & Email Automation
- Fraud & Risk Detection
- KTP & KYC



WEB

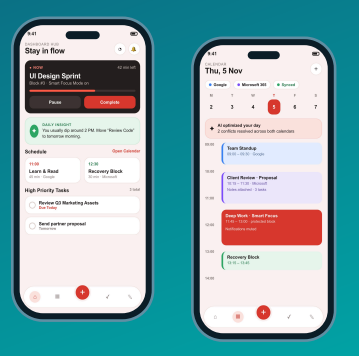
02

Web Application

Full-stack platforms & ERP

Dashboards, internal tools and customer products built around the way your team works.

- ERP
- POS
- Accounting & Finance
- Warehouse Mgmt
- HRIS & Payroll
- CRM
- E-Commerce
- Marketplace
- Property Mgmt
- Manufacturing
- LMS
- SIAKAD
- Fleet & Logistics



APP

03

Mobile Application

Android & iOS, offline-ready

Native apps for field teams, drivers and customers, synced with the web system behind them.

- Field Ops
- Sales & Order
- Delivery & Driver
- Mobile POS
- Mobile Banking & Wallet
- Attendance & Shifts
- Inspection & Audit
- Loyalty
- Telemedicine
- QRIS Payment

03 · FLAGSHIP PRODUCT

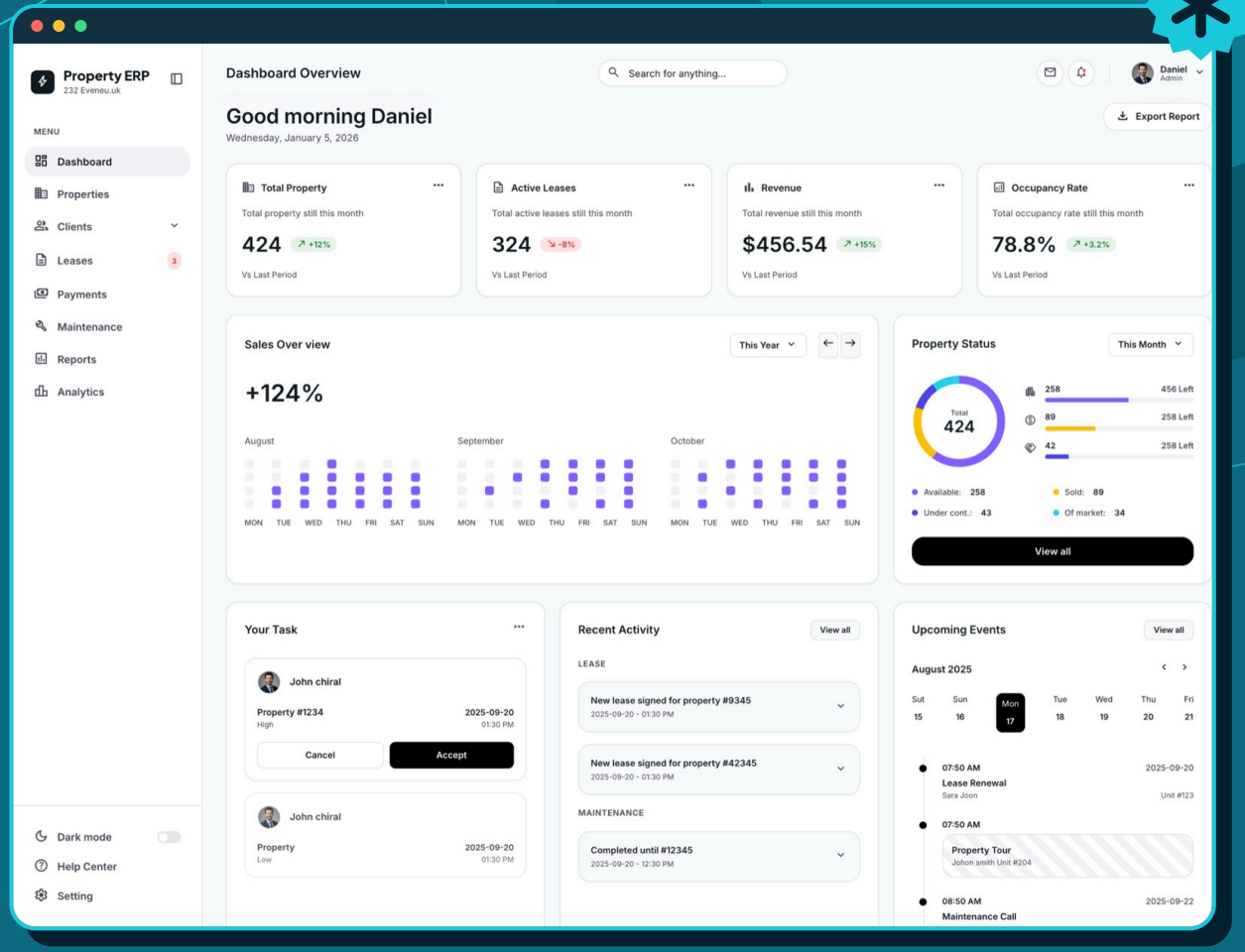
Wb Winbiz

AI-Native Enterprise ERP

A next-generation enterprise management platform that orchestrates multi-branch operations, real-time POS, inventory, accounting, HRIS/payroll and CRM, with a built-in AI ERP Copilot.

5x

Operational Speed



01 Multi-Branch & CRM

One dashboard for every branch, customer and prospect.

02 POS & Inventory

Real-time checkout, stock and warehouse, always in sync.

03 Finance, HRIS & Payroll

Accounting, payroll and HR in a single system.

04 AI ERP Copilot

A built-in AI assistant that supports operational decisions.

04 · FLAGSHIP PRODUCT

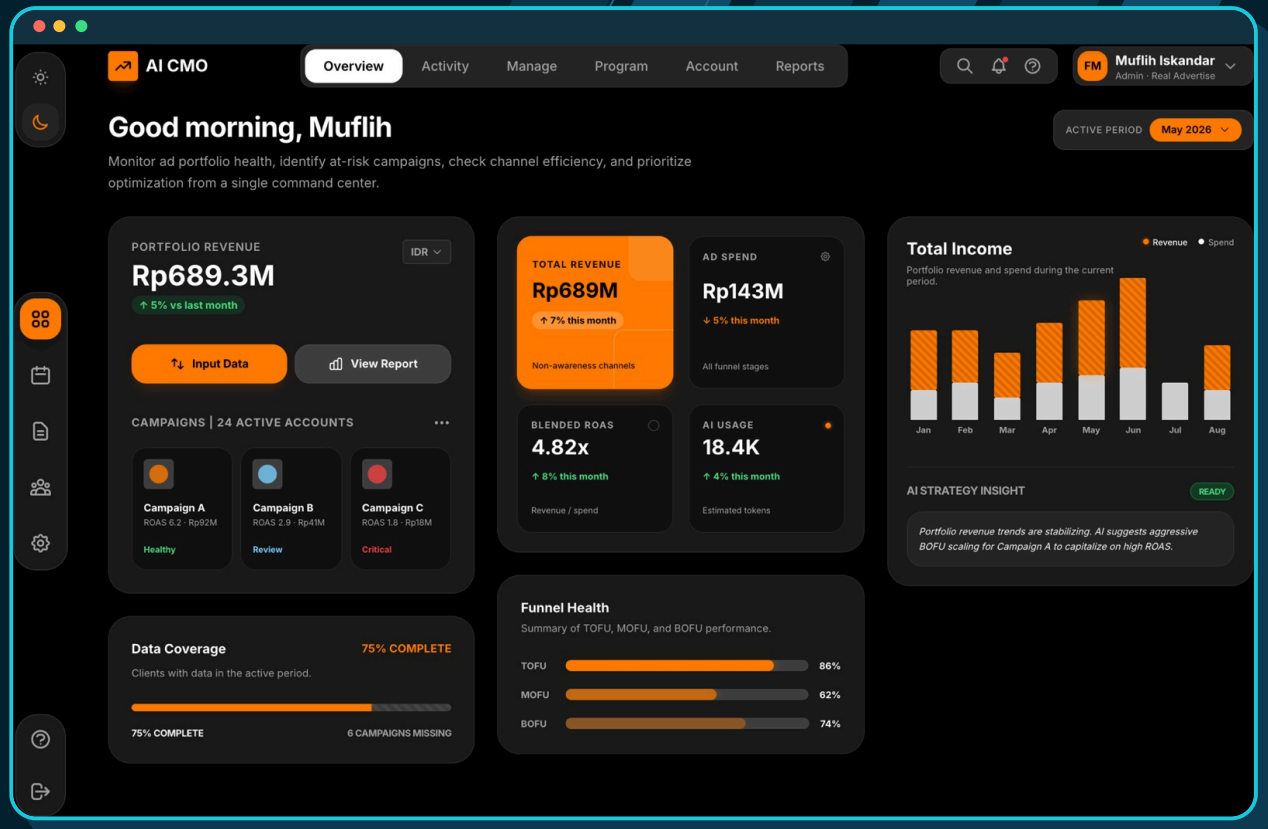
AI CMO

Autonomous Marketing & Sales Engine

An autonomous growth platform that unites multi-channel ad campaigns, B2B/B2C lead acquisition, CRM and RAG-based content management, optimising conversion automatically.

5x

Marketing & Sales



01
AI Content Engine
Campaign content created and optimised automatically.

02
Lead Engine & CRM
B2B/B2C prospects found and routed straight into the CRM.

03
Social & Ads Automation
Multi-channel ads and posts run on autopilot.

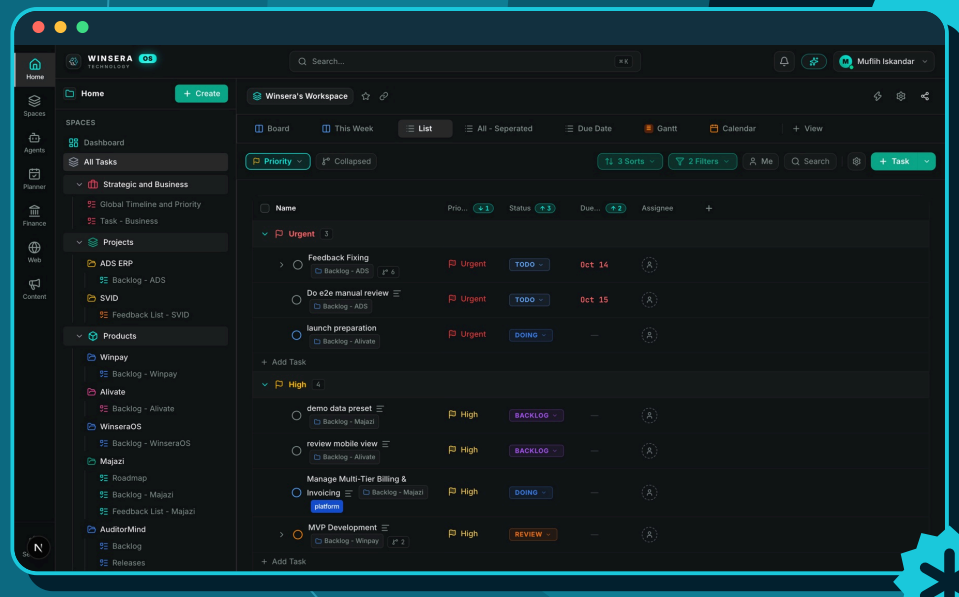
04
RAG Brand Brain
RAG-based brand memory keeps every piece of content on-brand.

05 · FLAGSHIP PRODUCT

Winsera OS

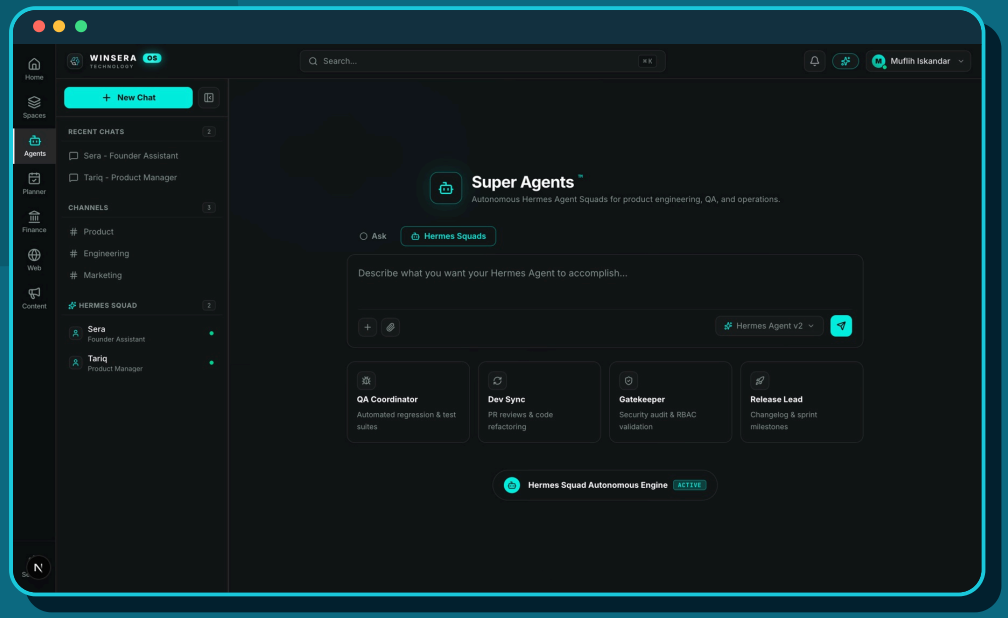
AI-Agentic Workspace System

An agentic work system: your team and AI agents handle tasks, content and operations together in one workspace, with human approval at every key step.



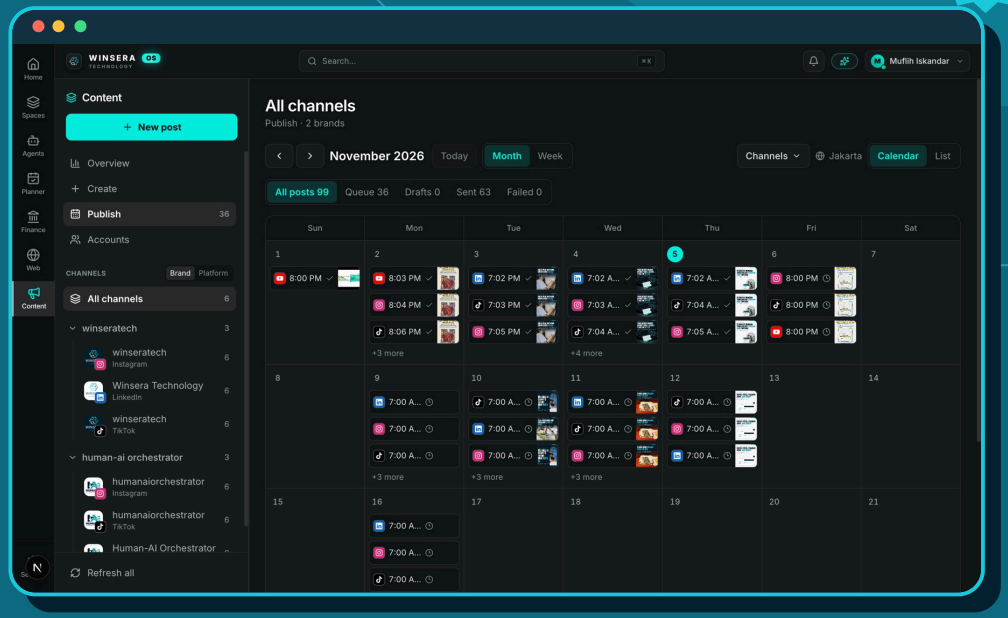
01 Spaces

Team and AI-agent tasks on one board, in four views.



02 Agents

AI teammates with an activity log you can audit.



03 Content

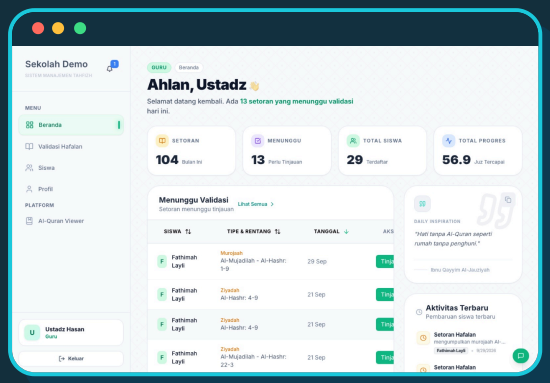
Plan and create content with AI, then approve it.

Human approval at every step · **Agent activity log** · **Role-based permissions** · **Multiple agents in one workspace**

WINSERA TECHNOLOGY

From education and AI audit to mobile apps.

Products we built ourselves, running in real businesses, and the foundation of every system we deliver to clients.



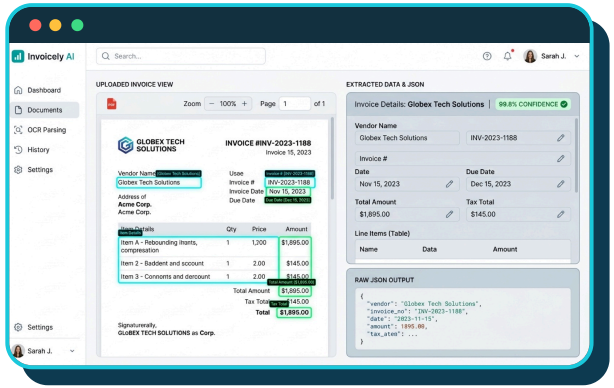
Majazi System

Multi-Role Institution Platform

30% faster tracking

An institution platform for Islamic boarding and Quran-memorisation schools: Admin, Teacher and Student/Parent portals, progress validation, live analytics and unified billing.

Multi-Role Portals · Validation & Analytics · Tuition Billing



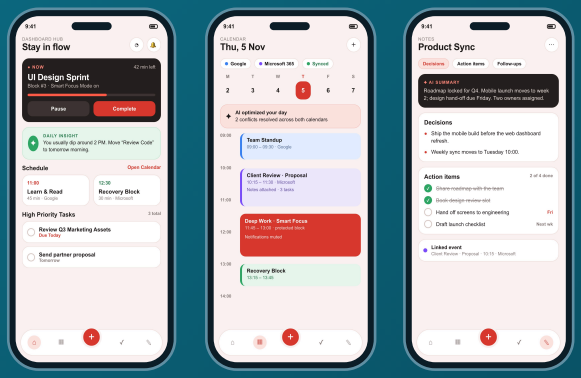
AuditorMind AI

Auditing & OCR Intelligence

10x audit speed

An evidence-based audit engine: multimodal OCR extraction from invoices and documents, regulatory compliance checks and a RAG-powered audit assistant.

Document & Invoice OCR · Compliance Check · RAG Audit Chat



Almuflihun

AI Personal Assistant · iOS & Android

2x productivity

A mobile-first executive companion: Google and Microsoft calendar orchestration, Notion-style notes and schedule optimisation with focus mode.

Task & Calendar · Notion-like Notes · Focus Mode

WINSERA TECHNOLOGY

Built to reach production in weeks.

Our AI-first workflow combines autonomous agents with proven cloud platforms to ship enterprise-grade business systems without compromising on security or reliability.

01

Estimate & Discovery

We map your workflow, define the modules and give you a transparent project estimate.

01

02

Architecture

We design the multi-tenant system, Row-Level Security and integrations.

02

03

Build with AI Agents

Engineers and AI agents build in parallel: fast, measured and tested.

03

04

Deploy & Scale

Go live in 4–8 weeks, then keep growing with your business.

04

Weekly demos
Progress you can see every week, not only at the end of the project.

Security from day one
Per-tenant data isolation with Row-Level Security.

Built to grow
A multi-tenant architecture that scales without a rewrite.

Ongoing support
Maintenance and further development after go-live.

ENGINEERING STACK

Claude Code · Gemini · Codex · Antigravity · n8n · Supabase · PostgreSQL · Vercel · Cloudflare · Google Cloud · Railway · GitHub · Figma

WINSERA TECHNOLOGY

08 · CONTACT

Let’s build something real.

Turn your complex workflows into systems that actually run. Send a short brief and we will reply with a project estimate.

COMPANY	**PT Winsera Teknologi Nusantara** Brand: Winsera Technology
ADDRESS	**AS33/1 Katelia Raya Street, Jatisampurna, Bekasi 17433, West Java, Indonesia**
PHONE / WA	**+62 852-1583-7439**
EMAIL	**solutions@winseratech.com**
WEBSITE	**www.winseratech.com** Blog: winseratech.com/blog
SOCIAL	**Instagram · instagram.com/winseratech** LinkedIn · linkedin.com/company/winseratech

winseratech.com

WhatsApp

Need something beyond what is written here?

We are happy to talk it through and tailor it with you.

Get Project Estimate → winseratech.com